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Building Nunavut Together
Nunavuliuqatigiingniq
Bâtir le Nunavut ensemble

Public Service Announcement

Celebrate safely: don’t drink and drive

Start Date: December 13, 2018
End Date: January 4, 2019
Nunavut-wide **45 sec**

Celebrate safely this holiday season. If you drink, don’t drive! Decide ahead of time how to get home safely: take a taxi, designate a responsible driver, or find another safe way home.

The Nunavut Liquor and Cannabis Commission will be passing out taxi coupons in Iqaluit, Rankin Inlet and Cambridge Bay during the holiday season. Look for these at licensed establishments, special events and RCMP check stops.

This initiative is made possible thanks to the support of sponsors and fits in very well with *Let’s Be Aware / Ujjiqsuqta*, the Government of Nunavut’s responsible use of alcohol campaign. It aims to reduce the harms related to alcohol across the territory.

For more information about *Let’s Be Aware*, please visit www.ResponsibleNunavut.ca or www.ujjiqsuqta.ca. Be part of the conversation by liking and commenting on the *Let’s Be Aware* Facebook page at www.facebook.com/ResponsibleNunavut.

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